

Consulting, Research, & Professional Services

Capabilities Statement



Quest Cultural Solutions

www.questcultural.com

CORE COMPETENCIES

- **Research & Evaluation**- Qualitative & quantitative studies that identify patterns, assess needs, & evaluate impact
- **Consulting**- Resource-driven, actionable consulting and strategic planning across industries
- **Workforce Training**- Customized, scalable training programs in virtual, in-person, and hybrid formats
- **Project Management**- Planning & execution of routine and one-time projects
- **Cultural Expertise**- Experts in 100+ languages, locations, and cultures

DIFFERENTIATORS

- 20+ years of experience in public service, education, & business
- Services designed to assess needs and build capacity
- Cost effective solutions that increase efficiency & impact
- Extensive experience conducting research and program evaluations
- Expert trainers with leadership, human resources, DEI, curriculum development, and project management credentials

PAST PERFORMANCE

- **Workforce Pathway Project (2023-2026)**: U.S. Department of Defense. Assessed 30+ federally funded scholarship programs. Project resulted in actionable insights, training programs, new outreach initiatives, and strategic plans.
- **Economic Conditions Consulting (2022-2024)**: U.S. Department of State. Consulting project that established cost of living rates in 384 cities for 1000+ federal programs. Project resulted in new budget recommendations, development and delivery of stakeholder training, & changes to program structure.
- **Member Experience Survey (2024)**: ServeOhio & AmeriCorps. Developed and implemented a mixed methods study that evaluated the impact of federally funded programs in multiple industries. Project resulted in streamlined evaluation tools, demographic analyses, & a long-term assessment strategy.

COMPANY INFORMATION

Unique Entity ID: HKA4ZJCQV724

Payments: ACH & Purchase Cards

NAICS: 541611, 541990, 541720, 611430

CAGE: 9JQQ7

OUR CERTIFICATIONS



Company Contact:

Dr. Beth M. Laux, EdD

Phone: +1.419.318.9035

blaux@questcultural.com

www.questcultural.com